

RESPONSIBLE AI FOR LEADERS

IMMERSIVE TRAINING

ARTIFICIAL INTELLIGENCE is becoming an integral part of businesses in all industries. Unleashing the full potential of AI for businesses requires navigating responsible AI (RAI) practices effectively and building customer trust, as failing to do so can be extremely costly for businesses engaging with AI. This new course provides a blueprint for leaders in driving their organizations RAI strategy and taking their businesses to the next level in the digital world.

Who Should Attend

- Executives, managers, team leads, and executive team members in organizations utilizing or planning to integrate AI-driven business models
- Chief ethics officers, chief data officers, and ethics team leads
- Product and design leads, innovation team leads, and R & D executives
- Leaders and executives in incubators, accelerators, and innovation labs

We Encourage All Leadership Positions to Apply

To maximize impact, participants from the same team and from the same company are encouraged to attend. If more than 10 people from the same company would like to participate, please inquire about our enterprise offerings.

The course is particularly fitting for those engaging with company strategy and digital transformation, and those organizing digital innovation initiatives within their organizations.

You Will Learn How To:

- **DRIVE RESPONSIBLE AI** Transform your organization with a comprehensive RAI strategy
- **BUILD** an ecosystem and culture to foster responsible innovation
- **CREATE** efficient, practical, and seamless operationalization of ethical decision-making
- **UPSKILL & EMPOWER** Employees throughout the organization for better implementation of RAI strategies
- **DIFFERENTIATE** Your organization and create customer value

